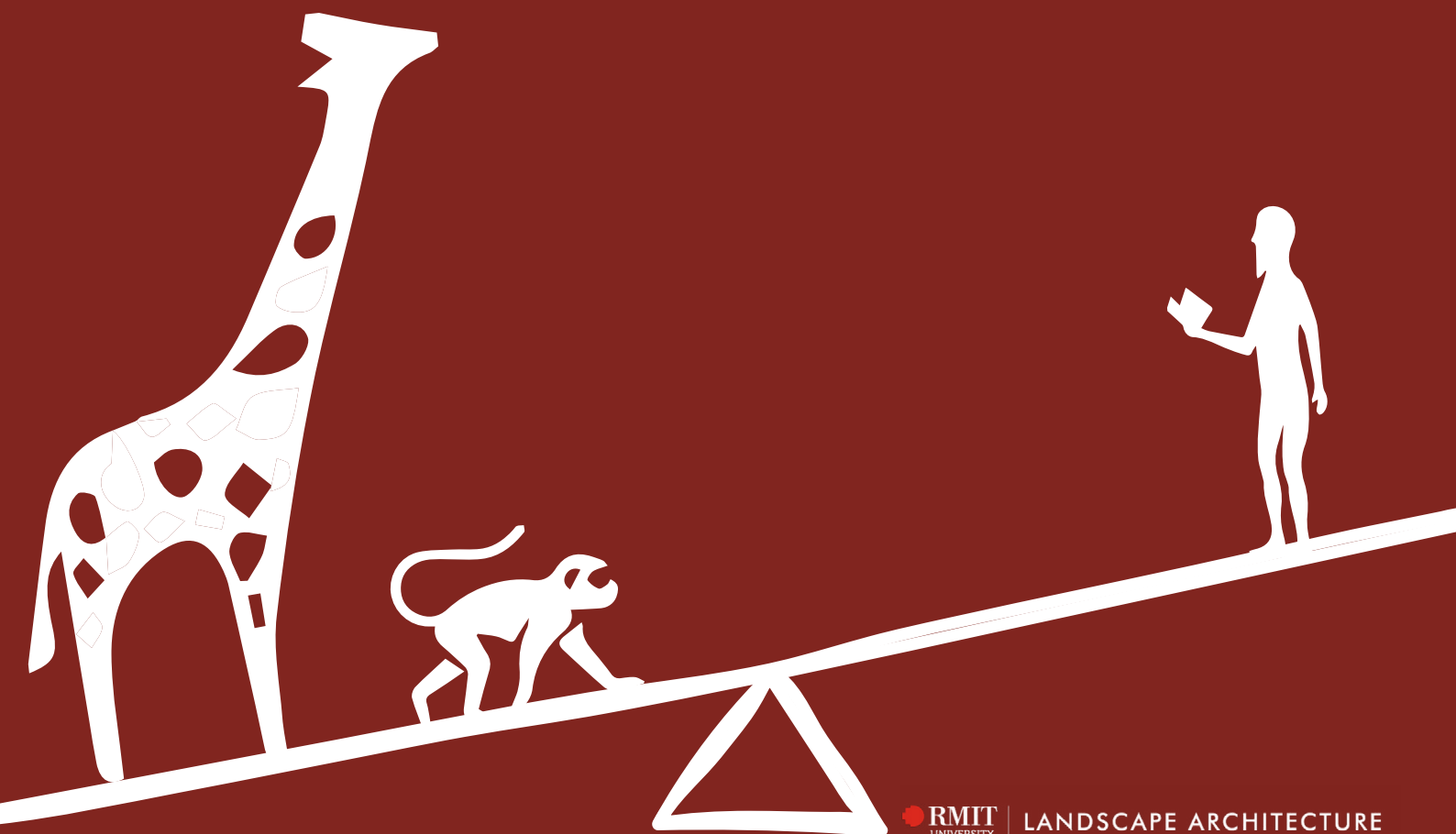


KERB 29

Journal of Landscape Architecture

WILD

Sponsorship
Prospectus



Kerb Journal is produced in Narrm on the sovereign unceded lands of the Boonwurrung and Wurundjeri peoples of the eastern Kulin nation.

We recognise the strength of custodians and acknowledge the elders of this Country, past and present.

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Who We Are

Kerb Journal of Landscape Architecture

About Kerb Journal

Kerb was formed by students of RMIT in 1992 as an initiative to host and promote discourse in the field of landscape architecture. Approaching its 29th year, Kerb Journal is now the longest-running student-edited publication of its kind in the world.

Kerb has an established and growing international reputation, regularly attracting incisive contributions from leading practitioners and academics in the discipline of landscape architecture and related fields. Kerb has served as a testbed for the critical exploration of topics such as Indigenous change the role of capital in design, digital technologies and landscape urbanism. It is one of just a few publications globally that publishes long-form texts on such topics in a high-quality, professionally-designed printed format.

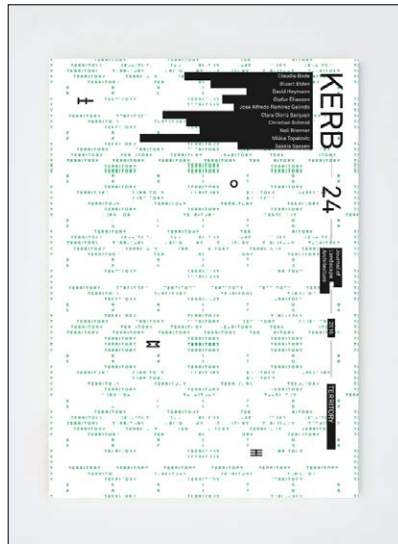


What We Do

Kerb hosts cutting edge research and discourse concerning landscape architecture and related fields to promote the unique value of design thinking in responding to the pressing socio-ecological challenges of the twenty-first century.



Kerb #23
Digital Landscape



Kerb #24
Territory



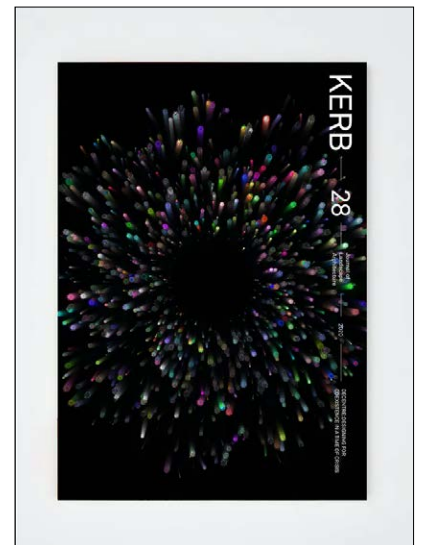
Kerb #25
Contested Landscape +
Disruptive Practices



Kerb #26
Homelands



Kerb #27
Selective Perceptions:
Who Are We Really
Designing For?



Kerb #28
Dencentre:
Designing For Coexistence
In A Time Of Crisis

Meet the Kerb 2021 Team

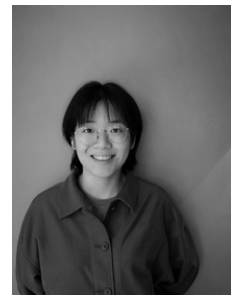
Corrin Keyu Li

Corrin is currently completing her Bachelor of Landscape Architecture at RMIT. As a bachelor degree student, she has a passion to broaden her knowledge and experience in cross-disciplinary practices.



Fiona Runjia Chen

Returning to RMIT for MLA study after two-year professional experience in Shanghai. With backgrounds in landscape, architecture and communication, Fiona dedicates her cross-disciplinary and cross-cultural perspectives to KERB.



George

George is from Western Victoria, Australia. She is completing her Bachelor of Landscape Architecture at RMIT while running her not-for-profit business - Good Chat Wine. George is keen to lend an ear to other practises that curate spaces in alternate ways.



Leo Shaozheng Liu

Leo is a MLA student from Zhengzhou, China. He has been exploring the relationship between landscape and urban design during the undergraduate study and is keen on thinking and practising in different disciplines.



Liam

Liam is currently completing his Bachelor of Landscape Architecture at RMIT. His interests lie in cultivating awareness within and towards 'landscape'. He is open to and excited by the new territories which can be explored through interdisciplinary discourse. He sees KERB as a platform to expand on knowledge sets both academically and in practice.



Stephen

Stephen has over two decades experience in the horticulture and landscape design industries, and has contributed to numerous publications including Landscape Outlook magazine. Recently he has returned to university to complete the Bachelor of Landscape Architecture with an interest in exploring the role of ecological principles in planting design.



Yoyo Na You

A MLA student from Jingdezhen, a famous porcelain capital of China. She is committed to expanding the magazine's influence through social media videos and bringing interdisciplinary perspectives to academics and students.



Ricky Ray Ricardo **- Supervising Editor:**

Ricky is a landscape architect and communications manager associate OCULUS in Melbourne. He has eight years of experience working in design publishing and communications, with former roles as an assistant editor at Topos magazine (Germany) and editor of Landscape Architecture Australia magazine. He teaches casually at RMIT University.



Our Partners

RMIT LA:

The LA Programs at RMIT have extensive local and international connections with industry, practice, and education and research institutions. These connections are nurtured and developed through our community of learning which includes our academic and practice-based staff, our industry adjuncts, and our program advisory committee. These connections are especially enhanced through our design studios at bachelor and postgraduate levels, our Higher Degree by Research Program, as well as our international internship program and other courses that directly link to industry.



Uro:

Our Publisher:

Uro is a multi-award winning architecture and design publisher and vendor based in Collingwood, Melbourne, Australia.



Contact Us

Website:

www.kerb-journal.com

Email:

kerb.journal@rmit.edu.au

Instagram:

Kerb Journal (@kerbjournal)

Kerb 2021

Thematic



WILD

Wild: a force of disturbance and surprise, a catalyst for evolution in the natural world.

Yet at this moment a paradox of the 'wild' and 'intellect' is at play on our planet. A discord within a 'so called civilised' understanding of our relationship with the environment.

Rapid urbanisation, human induced climate change, mass extinctions and degraded landscapes are demonstrations of how overarching ideologies of control and order have alienated us from environmental systems. Natural processes are becoming lost in the noise of 'civilisation'.

In Kerb 29 we seek contributors from all disciplines to spark a timely debate around the concept of 'wildness,' asking if, how and why we should embrace it.



Sponsorship Opportunity

Sponsorship Invitation

We are asking for financial support of Kerb for the 2021 year.

All contributions to Kerb are tax-deductible. We recognise the challenges presented by this year and are asking for pledges, to be debited in early 2022.

Kerb is a non-profit publication and relies on the visionary long-standing financial support of Australian and New Zealand industry leaders who recognise the value of Kerb.

With the unprecedented financial uncertainty currently facing Australian universities, initiatives such as Kerb are not guaranteed. This is why we need your support to ensure Kerb can continue to be published in printed format for decades to come.

Kerb 29 will be released on November in Melbourne, Victoria. Please consider this as your invitation to attend.

Sponsorship At A Glance

Sponsorship Package:

Diamond	\$ 1,000
Gold	\$ 750
Silver	\$ 500
Bronze	\$ 250

Branded Opportunities:

- Company logo on the index page of Kerb #29 (page2)
- Company name and social media links on the Kerb website (for Silver and up)
- Dedicated instagram post of company profile (for Gold and up)

Social Events:

- Pre-speech shout out at all Kerb #29 events

Sponsorship At A Glance

To participate as a sponsor in the Kerb 2021 #29: WILD, please complete the application form and return it to the Kerb editorial team via email at kerb.journal@rmit.edu.au

Kerb #29 Application Form		
Company/Organization:		
Name of Contact:		
Position within Company/Organization:		
Address:		
Telephone No.:	Fax No.:	
Website:		
Email Address:		
Sponsor Request		
Diamond sponsor	\$ 1,000	<input type="checkbox"/> Yes
Gold sponsor	\$ 750	<input type="checkbox"/> Yes
Silver sponsor	\$ 500	<input type="checkbox"/> Yes
Bronze sponsor	\$ 250	<input type="checkbox"/> Yes
By completing and submitting this application form (electronically, by fax or by post) you are showing your interest in Kerb #29 sponsorship. All prices are listed in AUD and include GST.		
Upon signing, we will send you a separate letter of agreement.		
Signed:	Date:	

If you have any questions or would like to discuss the options further, please do not hesitate to contact the Kerb editorial team via email at kerb.journal@rmit.edu.au

KERB #29

2021 Sponsorship Prospectus

Kerb editorial team
www.kerb-journal.com
kerb.journal@rmit.edu.au



LANDSCAPE ARCHITECTURE