

KERB 30

Journal of Landscape Architecture

2022

Sponsorship Prospectus

Kerb Journal is produced in Narrm on the sovereign unceded lands of the Boonwurrung and Wurundjeri peoples of the eastern Kulin nation.

We recognise the strength of custodians and acknowledge the elders of this Country, past and present.

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Who We Are

Kerb Journal of Landscape Architecture



About Kerb Journal

Kerb was formed by students of RMIT in 1992 as an initiative to host and promote discourse in the field of landscape architecture. Approaching its 30th year, Kerb Journal is now the longest-running student-edited publication of its kind in the world.

Kerb has an established and growing international reputation, regularly attracting incisive contributions from leading practitioners and academics in the discipline of landscape architecture and related fields. Kerb has served as a testbed for the critical exploration of contemporary issues including Indigenous led change, the role of capital in design, digital technologies and landscape urbanism. It is one of just a few publications globally that publishes long-form texts on such topics in a high-quality, professionally-designed printed format.

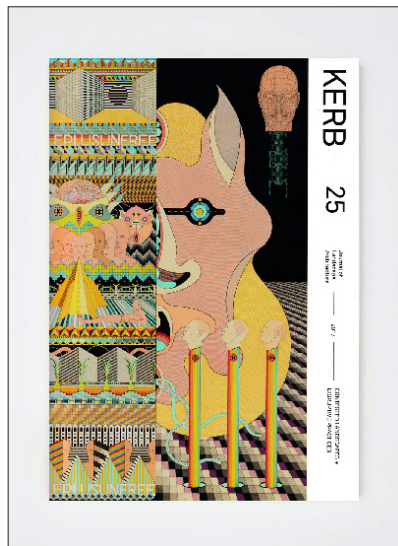


What We Do

Kerb hosts cutting edge research and discourse concerning landscape architecture and related fields to promote the unique value of design thinking in responding to the pressing socio-ecological challenges of the twenty-first century.



Kerb #24
Territory



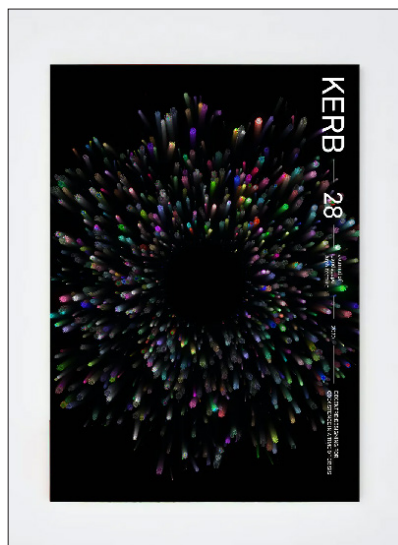
Kerb #25
Contested Landscape +
Disruptive Practices



Kerb #26
Homelands



Kerb #27
Selective Perceptions:
Who Are We Really
Designing For?



Kerb #28
Decentre:
Designing For Co-existence
In A Time Of Crisis

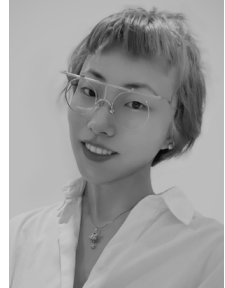


Kerb #29
Wild

Meet the Kerb 2022 Team

Coco Xinyu Zhao

Hello! I am a 4th-year RMIT Landscape architecture student. I am highly interested in the sensory urban landscape, cultural heritage landscape, restoration nature landscape studies, sustainable and ecological strategic design studies. In addition, I am passionate about designing, panel layout and composition. I enjoy communicating and working as a team and be delighted to join kerb this year. I also look forward to bringing some fresh air to some special celebrations on this thirtieth edition of the journal.



Jinhan wang

Hi, I am a graduate student in Landscape Architecture at RMIT University. My interest in new things and new environments, my willingness to explore and research, and the various emotions and stories inspired by the different elements often inspire me and motivate me to continue my professional exploration in landscape architecture.



Kim Bounds

Finally, I'm a graduate-year student of RMIT's Bachelor's Degree in Landscape Architectural Design. I am passionate about the creativity and insights of our waterways, oceans and their edges and contemporary technologies of adaptive material manufacturing for the built environment. Multidisciplinary partnerships and reciprocity between Indigenous and non-indigenous people across continents are imperative in the profession as we advance into powerful territories. It is a great privilege to be on the team of editors for Kerb 30.



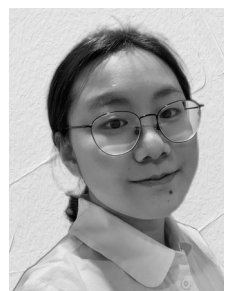
Samuel Cannon

I'm a 5th year Landscape Architecture Student currently splitting my time between the Kerb Editorial team and my role as a landscape architect at Florian Wild. I completed my Major Project in 2021, which examined scalar subversion and experimental preservation as a mechanism for re-establishing a productive, eco-centric framework for rural heritage. Kerb to me is an honour and an opportunity to champion alternative perspectives of practice in Landscape Architecture



Wei Lu

Hi! I'm Weilu Chen. I am currently completing my Bachelor of Landscape Architecture at RMIT. I'm interested in the protection of endangered species and the environmental conflict in an exciting urban. I want to continue to explore the coexistence in healthy cities that truly belong to both human and nonhuman living through research from multiple perspectives. KERB is a platform of multiple symbioses for me which I can learn from and create more professional and in-depth thoughts.



Our Partners

RMIT LA:

The LA Programs at RMIT have extensive local and international connections with industry, practice, and education and research institutions. These connections are nurtured and developed through our community of learning which includes our academic and practice-based staff, our industry adjuncts, and our program advisory committee. These connections are especially enhanced through our design studios at bachelor and postgraduate levels, our Higher Degree by Research Program, as well as our international internship program and other courses that directly link to industry.



Uro:

Our Publisher:

Uro is a multi-award winning architecture and design publisher and vendor based in Collingwood, Melbourne, Australia.



Contact Us

Website:

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Instagram:

Kerb Journal (@kerbjournal)

Facebook:

Kerb Journal

Kerb 2022 Thematic



POWER

Resistance and Surrender: Agency in a Landscape of Uncertainty

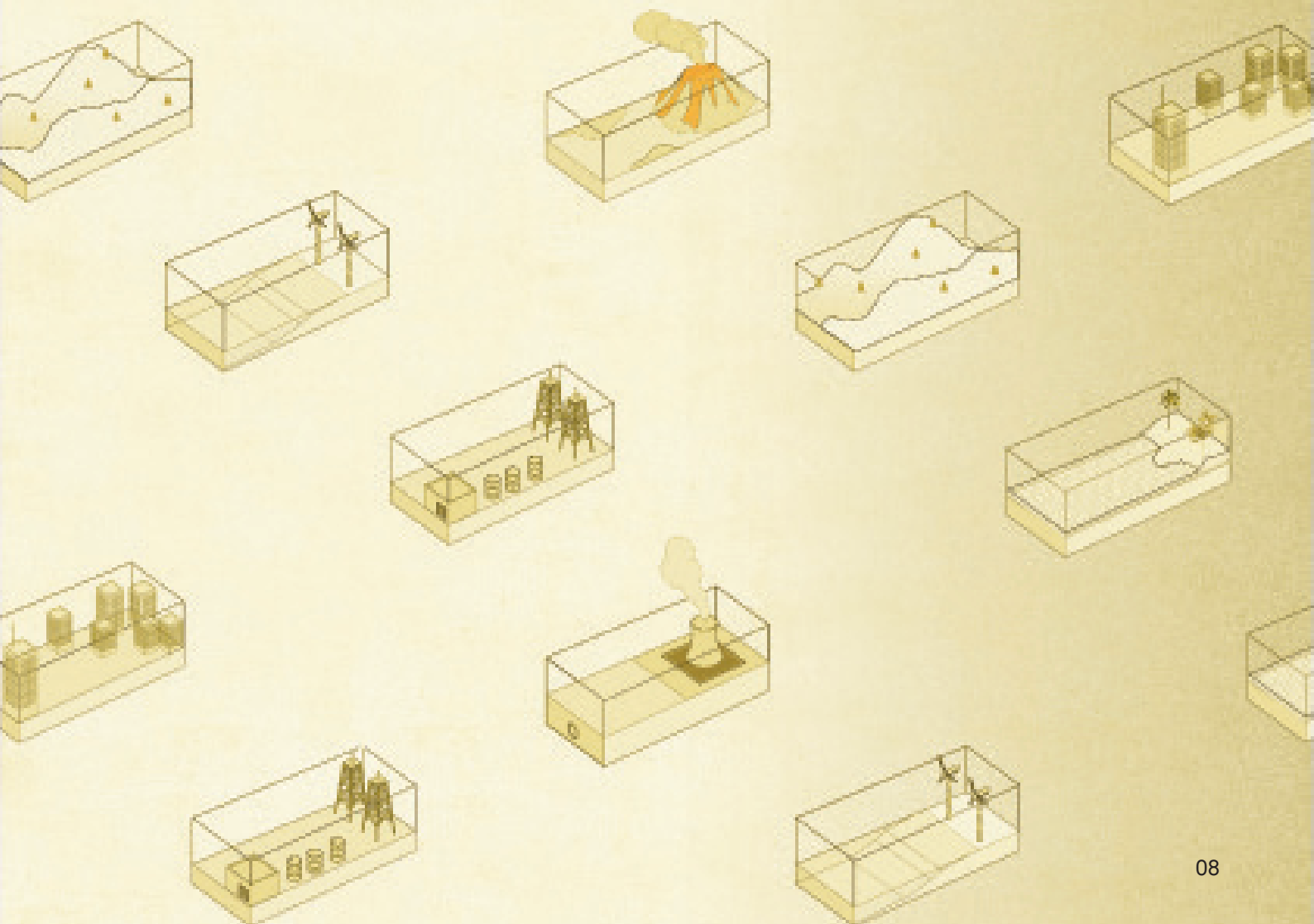
We are immersed in power, seen and unseen, intuitively and forcibly, felt and heard. It is tightly held, seldom deserved and often misplaced. As agents of facilitation - negotiating environmental and temporal flux - landscape architects play a vital role in articulating the narratives of human and non-human culture over time. We also address, navigate, and ultimately influence existing power structures intrinsic to the living world - for better or worse.

With this in mind, Kerb 30: POWER intends to cast a floodlight into the interdisciplinary bullpen to reveal and examine the proverbial powers that make and unmake us.

How does power manifest?

How do we address existing ecologies of power?

Where are the opportunities to shift the power inherent in our landscapes?



Sponsorship Opportunity



Sponsorship Invitation

We are asking for financial support of Kerb for the 2022 year.

Kerb is a non-profit publication and relies on the visionary long-standing financial support of Australian and New Zealand industry leaders who recognise the value of Kerb.

With the unprecedented financial uncertainty currently facing Australian universities, initiatives such as Kerb are not guaranteed. This is why we need your support to ensure Kerb can continue to be published in printed format for decades to come. |

All contributions to Kerb are tax-deductible. We recognise the challenges presented by developments in the industry over the last few years. At this time, we are accepting both direct donations and pledges.

Kerb 30 will be released on November in Melbourne, Victoria. We will provide further details closer to the launch, however please accept our warm welcome to attend, regardless of your sponsorship status. More is, always and infallibly, merrier.

Sponsorship At A Glance

Sponsorship Package:

Diamond	\$ 1,000
Platinum	\$ 750
Gold	\$ 500
Silver	\$ 250

Branded Opportunities:

- Company logo on the index page of Kerb #30 (page 2)
- Company name and social media links on the Kerb website
- Dedicated instagram post of company profile (for Gold and up)
- <https://www.instagram.com/kerbjournal/>

Social Events:

- Pre-speech shout out at all Kerb #30 events

Sponsorship At A Glance

To participate as a sponsor in the Kerb 2022 - #30: Power, please complete the application form and return it to the Kerb editorial team via email at kerb.journal@rmit.edu.au

Kerb #30 Application Form		
Company/Organization:		
Name of Contact:		
Position within Company/Organization:		
Address:		
Telephone No.:	Fax No.:	
Website:		
Email Address:		
Sponsor Request		
Diamond sponsor	\$ 1,000	Yes
Platinum sponsor	\$ 750	Yes
Gold sponsor	\$ 500	Yes
Silver sponsor	\$ 250	Yes
<i>By completing and submitting this application form (electronically, by fax or by post) you are showing your interest in Kerb #30 sponsorship. All prices are listed in AUD and include GST.</i>		
Upon signing, we will send you a separate letter of agreement.		
Signed:	Date:	

If you have any questions or would like to discuss the options further, please do not hesitate to contact the Kerb editorial team via email at kerb.journal@rmit.edu.au

KERB #30

2022 Sponsorship Prospectus



Kerb editorial team
www.kerb-journal.com
kerb.journal@rmit.edu.au



LANDSCAPE ARCHITECTURE