

RMIT

L
/A

Kerb 32

Sponsorship Prospectus

UNSAID

Journal of
Landscape Architecture

Kerb Journal

We acknowledge the Boonwurrung and Wurundjeri peoples of the Kulin Nations as the Traditional Owners of the land on which the University stands. We respectfully recognise Elders past, present and future.

We recognise their enduring strength and pay respect to Elders of this Country, past, present and emerging.

We acknowledge our responsibility as non-Indigenous designers to listen and learn, and recognise that many truths exist without needing revealing.

Contents

Who We Are	04
About Kerb Journal	05
What We Do	06
Meet the Kerb 32 Team	07
Our Partners	08
Contact us	08
 Kerb 2024 Thematic	
UNSAID	09
 Sponsorship Opportunity	10
Sponsorship Invitation	11
Our Audience	12
Sponsorship At-A-Glance	13
Sponsorship Application	14

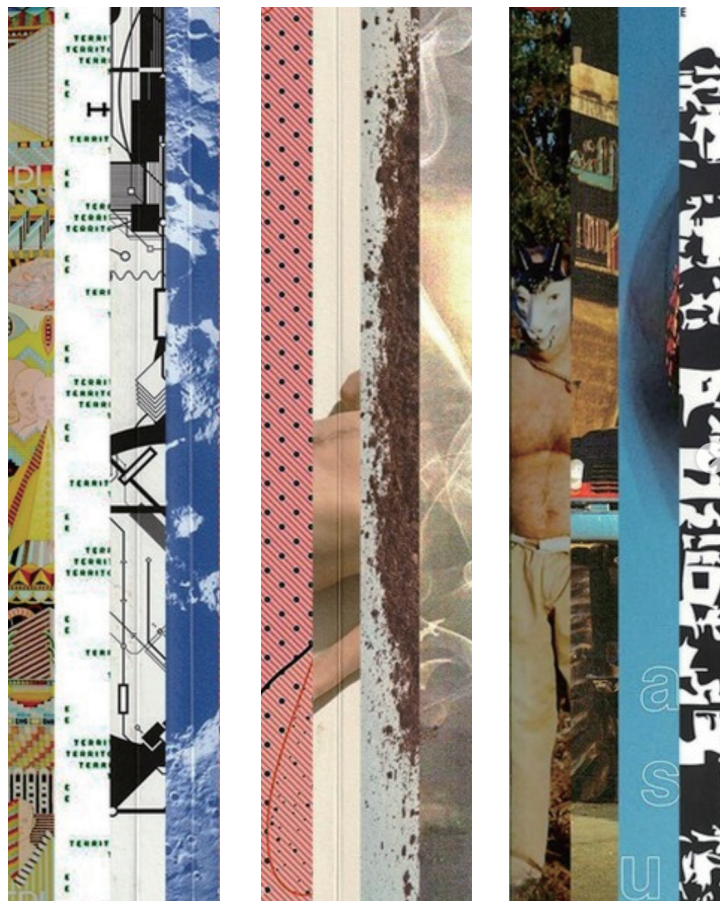
Who We Are

Kerb Journal of Landscape Architecture

About Kerb Journal

Kerb was formed by students of RMIT in 1992 as an initiative to host and promote discourse in the field of landscape architecture. Now in its 32nd year, Kerb Journal is the longest-running student-edited publication of its kind in the world.

Kerb has an established and growing international reputation, regularly attracting thoughtful and thought provoking contributions from leading practitioners and academics in the discipline of landscape architecture and related fields. Kerb has served as a testing ground for the critical exploration of topics such as the role of social and environmental concerns in design, evolving technologies and landscape urbanism. It seeks to include a diverse range of contributions from academic and community voices, discussing issues important to the current state of design and landscape architecture. Kerb is published by Uro an independent multi-award winning Melbourne publisher and bookstore that specialises in design and architectural works.



What We Do

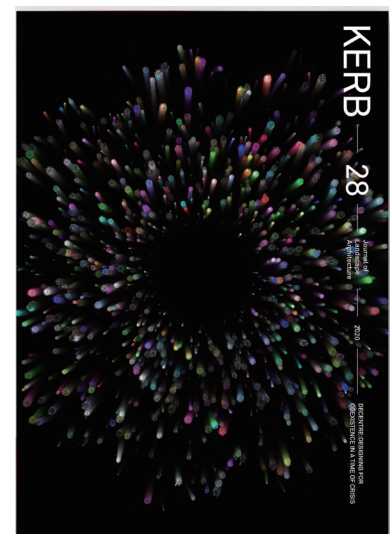
Kerb hosts cutting edge research and discourse concerning landscape architecture and related fields to promote the unique value of design thinking in responding to the pressing socio-ecological challenges of the twenty-first century.



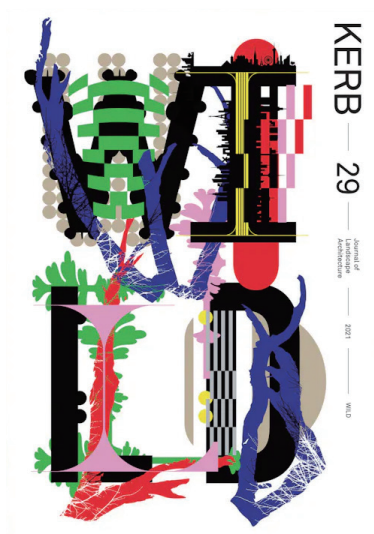
Kerb 26
Homelands



Kerb 27
Selective Perceptions:
Who Are We Really
Designing For?



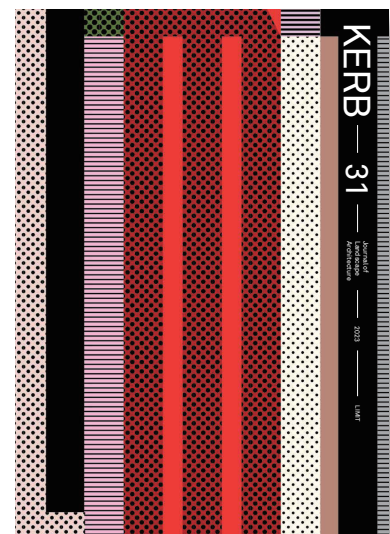
Kerb 28
Dencentre:
Designing For Coexistence
In A Time Of Crisis



Kerb 29
Wild



Kerb 30
Power: Resistance and
Surrender. Agency in a
Landscape of Uncertainty



Kerb 31
Limit

Meet the Kerb 32 Team

TaiJung (Yvette) Wu

I'm Yvette, a first-year student in the Master of Landscape Architecture program at RMIT. My dedication lies in nurturing human mental well-being through environmental design, seamlessly weaving minds with nature, and fostering thriving bio-habitats within our native landscapes. Hailing from Taiwan as an international student, I find immense joy collaborating with my brilliant peers here at Kerb. Together, we are happy to utilize the journal as a platform to cultivate multidisciplinary ideas and engage in deeper discourses within our field.



(go from right to left)

Yuning (Carol) Hou

My name is Carol, and I'm currently a third-year Bachelor's student at RMIT. Intrigued by the multifaceted layers and systems that shape our world, I am passionate about restorative landscapes. Additionally, I am interested by the interplay between sociocultural influences and environmental narratives, delving into the interactions between tangible and intangible elements. Being part of the Kerb 32 team has been a great privilege, and I look forward to what lies ahead.

Xi Yang

I'm currently undertaking third year of landscape architecture design. Through my exploration, I have come to deeply appreciate the pivotal role of community in the design process. Kerb gathers voices from diverse perspectives, making it a valuable resource. I hope to see it as a gift, to be shared with our readers.

Olive Gole

I'm in my third year of my bachelor's degree at RMIT. Having grown up on Jinibara Country in a regenerating rainforest, I have seen the impact of land clearing and land degradation. As a matter of urgency, I am passionate about landscape as a mode of healing that can connect people with each other and the more-than-human worlds that exist dynamically and uniquely in every place. I currently work at Sonido! in Fitzroy, where I feel inspired by community and delight in the dynamics of public space.

Isobel Winneke

I'm Isobel, currently completing my final-year of the Bachelor of Landscape Architecture at RMIT. I am interested in the ways disciplines and people collaborate to create and care for our environment and each other. I am interested in socio-cultural dimensions of landscape architecture, particularly how legal frameworks, cultural norms, and traditions affect the way we live. I'm intrigued by the impact of these intersections on human well-being, environmental health, and community dynamics.

Arwen Reichl

Hey, I'm Arwen. I'm currently studying in RMIT's LA Master's program and working at City of Melbourne. My passion is in helping to shape sustainable, biodiverse and climate adaptive landscapes underpinned with a deep interest in fostering community relationships and culturally sensitive design. While people are at the heart of what we do and design for, I believe framing design through a non-anthropocentric position is imperative to building healthy, reciprocal landscapes and helping us to reconnect with much of what we've lost. It's a privilege to be working alongside the rest of the wonderful Kerb 32 team, to hopefully create opportunities for further discourse and connection within the discipline.

Our Partners

RMIT LA

The LA Programs at RMIT have extensive local and international connections with industry, practice, and education and research institutions. These connections are nurtured and developed through our community of learning which includes our academic and practice-based staff, our industry adjuncts, and our program advisory committee. These connections are especially enhanced through our design studios at bachelor and postgraduate levels, our Higher Degree by Research Program, as well as our international internship program and other courses that directly link to industry.



Uro

Our Publisher:

Uro is a multi-award winning architecture and design publisher and vendor based in Collingwood, Melbourne, Australia.



Contact Us

Email

kerbjournal@rmit.edu.au

Website

www.kerb-journal.com

LinkedIn

KerbJournal
<https://www.linkedin.com/company/kerbjournal/>

Instagram

[Kerb Journal \(@kerbjournal\)](https://www.instagram.com/kerbjournal/)

Facebook

[Kerb Journal](https://www.facebook.com/kerbjournal/)

Kerb 32

2024 Thematic

What are the UNSAID, unnoticed, forgotten, silent and marginalised undercurrents that flow through our lives and the landscapes we inhabit? We may not know or may have forgotten the language to describe them, but they are still there, quietly connecting us.

As we become aware of our own positionality and socio-cultural capabilities, we find ourselves in a crisis of practice — how do we make space in design to acknowledge, support and listen to a diversity of perspectives and epistemologies? UNSAID, seeks to explore practices and methodologies that voice or hear what is often unacknowledged. Creating environments grounded in empathy and reciprocity which acknowledge mutual influence and agency in shaping landscapes across scales.

We think it is important to approach situations from the edges and with humility. To slow down, listen and create space for intersecting knowledges. Kerb 32 is interested in submissions that surface the UNSAID, within and beyond the discipline of landscape architecture, including those that voice or respond to intersectional and more-than-human perspectives.

Sponsorship Opportunity

Sponsorship Invitation

We are asking for financial support of Kerb for the 2024 year.

All contributions to Kerb are tax-deductible.

Kerb is a non-profit publication and relies on the visionary long-standing financial support of Australian and New Zealand industry leaders who recognise the value of Kerb.

With the unprecedented financial uncertainty currently facing Australian universities, initiatives such as Kerb are not guaranteed. This is why we need your support to ensure Kerb can continue to be published in printed format for decades to come.

Kerb Journal will be released on November in Melbourne, Victoria. Please consider this as your invitation to attend the End of Year Exhibition to celebrate the launch of this year's issue.

Our Audience

Kerb's Reach

- Kerb is an internationally recognised publication having connections around the world. Being a landscape architecture publication, Kerb's primary focus is to extend the boundaries of the discipline, and design discourses more broadly. Having contributors from a range of disciplines, Kerb's secondary focus has shifted to foster our audience to 'those who relate to the landscape'. In turn, Kerb brings greater understanding and engagement with landscape architecture.
- Our growing social media with a gaining international presence has almost 2000 instagram followers and a freshly re-branded LinkedIn gaining traction.
- On average Kerb sells around 200 copies of the publication through the means of online and in-store sales in Australia and abroad, as well as a set-up storefront at various design exhibitions, including Melbourne Design Week.

Sponsorship At A Glance

Sponsorship Package:

Diamond	\$ 1,000
Platinum	\$ 750
Gold	\$ 500
Silver	\$ 250
Major Sponsor	>\$ 1,000
Supporter	<\$ 250

Acknowledgement of Support:

- Company name will be present on the index page of Kerb 32 (page 2)
- Company logo will be present on the Sponsorship Page of Kerb 32 (last page)
- Company name and website will be present on the Kerb website (12 months)
- Dedicated instagram post of company profile (for Gold and up)
- Major sponsors to receive tagging in all of our social media posts
- Major sponsors to have logo on future Kerb 32 graphics

Social Events:

- Pre-speech shout out at all Kerb 32 events
- Returning sponsors thanked additionally for their ongoing support of Kerb 32 at Kerb 31 launch event

Ongoing Support:

Kerb 32 is enquiring into the arrangement of potential ongoing support in the form of a sponsorship subscription. If this is an option you are willing to opt for, the benefits include:

- Company logo on the index page of Kerb 32 (page 2)
- Permanent company name and website on the Kerb website (for duration of agreement)
- Tagging in all of our social media posts

Sponsorship Application

To participate as a sponsor in the Kerb 32 - 2024: UNSAID, please complete the application form and return it to the Kerb editorial team via email at kerb.journal@rmit.edu.au

Kerb 32 Application Form		
Company/Organization:		
Name of Contact:		
Position within Company/Organization:		
Address:		
Telephone No.:		
Website:		
Email Address:		
Sponser Request		
Platinum Sponsor	\$ 1,000	<input type="checkbox"/> Yes
Gold Sponsor	\$ 750	<input type="checkbox"/> Yes
Silver Sponsor	\$ 500	<input type="checkbox"/> Yes
Bronze Sponsor	\$ 250	<input type="checkbox"/> Yes
Suporter/Major Sponsor Please specify amount	\$ ____	<input type="checkbox"/> Yes
By completing and submitting this application form (electronically, by post) you are showing your interest in Kerb 32 sponsorship. All prices are listed in AUD and include GST.		
Upon signing, we will send you a separate letter of agreement.		
Signed:	Date:	

If you have any questions or would like to discuss the options further, please do not hesitate to contact the Kerb editorial team via email at kerb.journal@rmit.edu.au

RMIT

L
/A

Contact Us

Kerb 32

Email

kerb.journal@rmit.edu.au

Website

www.kerb-journal.com

Instagram

Kerb Journal (@kerbjournal)